



SPRING 2027 | RICHLAND, WA

Sponsorship Opportunities

Get ready to press start on fun at the 30th Anniversary of the **JA Bowling Classic** — Junior Achievement of Washington's annual fundraiser supporting students across Southeastern Washington. Get ready to **Party Like It's 1997!** Break out your flannel, neon windbreakers, scrunchies, and favorite '90s-inspired attire as we throw it back for a night of nostalgic fun! Enjoy bowling, team spirit, and friendly competition while supporting Junior Achievement's mission to equip young people with the financial literacy, work readiness, and entrepreneurship skills they need to succeed in the future. Partner with us as a sponsor and help empower tomorrow's leaders and innovators in our community.

THE BENEFITS TO YOUR COMPANY

- **Be Seen Where the Fun Happens** - Display your logo on lanes, and event promotional materials.
- **Elevate Your Brand** - Get seen by over 1,000 Tri-City residents that attend this event every year!
- **Community Connections**- Network with local professionals who support JA.
- **Social Shoutouts**- Get showcased on social media, promotional emails, and our website.
- **Support Future Leaders** - Show your commitment to youth success through JA programs.
- **Team-Building to Bowling** - Fundraising together is a great way to build team collaboration.



2027 JA BOWLING CLASSIC SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$15,000

- Prominent acknowledgement as title sponsor on event marketing materials, including flyers, emails, T-shirts, a press release, and event websites.
- Company logo printed on prize giveaway items for over 1,000 event attendees and volunteers.
- Opportunity to distribute your company branded promotional products to over 1,000 event attendees.
- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Waived registration fees for all company bowling teams.
- Company promoted in a media package.
- The JAWA Impact Report.
- Title Sponsorship announcement on social media.
- Company banner displayed during the event.

BOUNDLESS POTENTIAL SPONSOR: \$10,000

- Company logo included on event marketing materials, including flyers, emails, T-shirts, a press release, and event websites.
- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Company promoted in a media package.
- Waived registration fees for up to ten bowling teams.
- Recognition in the JAWA's Impact Report.
- Sponsorship announcement on social media.
- Company banner displayed during the event.

BRIGHTER FUTURE SPONSOR: \$7,500

- Company logo included on event marketing materials, including flyers, emails, T-shirts, a press release, and event websites.
- Company promoted in a media package.
- Waived registration fees for up to ten bowling teams.
- Recognition in the JAWA's Impact Report.
- Sponsorship announcement on social media.
- Company banner displayed during the event.

LANE SPONSOR: \$500

- Company logo featured on 5'x7' banner displayed throughout the event.

INSPIRE SUCCESS SPONSOR: \$5,000

- Company logo included on event marketing materials, including flyers, emails, a press release, and event websites.
- Sponsorship announcement on social media.
- Company banner displayed during the event.

T-SHIRT SPONSOR: \$5,000 Confirmation needed by 11.30.26

- Company logo featured prominently on 30th Anniversary event T-shirts.
- Sponsorship announcement on social media.
- Company logo on the event website.

AUCTION SPONSOR: \$3,500

- Company logo featured on the online auction site.
- Company name and logo recognition on social media.
- Company logo on the event website.
- Company logo featured on the online auction signage during the event.

POSTCARD SPONSOR: \$3,500 Confirmation needed by 12.15.26

- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Company logo on the event website.
- Company logo promoted in the event emails and social media posts.

EDUCATOR'S NIGHT SPONSOR: \$2,000

- Cover Team Fees for all Educator's Night teams
- Company logo placed on all Educator's Night promotional materials to be distributed to all schools in the Tri-Cities and Walla Walla Valley.